

Communication Package - Outcomes from Beach Access Stakeholder Workshop

Themes of your Suggestions	Your Suggested Actions	Steps for delivery	Key Stakeholders	Other Stakeholders	Cost Level	Estimated cost	Licensing Requirements	Constraints	Opportunities	Priority 2 = High 1 = Low	Deliverability 4 = Easy to progress 3 = Further Work/Investment	Score	Website information
Making a Decision to visit	Website links to share with others	This may be superseded by the ADC App - share and download rather than websites. Follow on social media to get updates. Share list of websites identified with existing information https://lovebognorregis.co.uk/whats-on https://www.bognor.today/ https://www.bognorregis.gov.uk https://www.arun.gov.uk/arun-mobile-app/	ADC	Coastal Partners	TBC	TBC	TBC	TBC	TBC	1	4	4	
	Beach webcam	Confirm existing provision on Bognor Regis Pier which show weather and sea conditions in real time. Clarify whether further locations are required.	ADC	Beach Access User Group	Low	TBC	N/A		Communicate existing provision	1	4	4	https://www.bognorregisbeach.co.uk/live https://www.bognor.today/
	Tide Information	Confirm availability of information on ADC website: - https://www.arun.gov.uk/parking	ADC	Beach Access User Group	Low	TBC	N/A		Communicate existing provision, incorporate into ADC app	1	4	4	
	Water Quality Information	- https://www.arun.gov.uk/leisure-and-tourism - https://www.arun.gov.uk/public-toilets - https://www.arun.gov.uk/water-quality - https://www.arun.gov.uk/our-beaches - https://www.arun.gov.uk/know-before-you-go Communicate more widely that information is already available on ADC website. Action then merges with Beach Information App to investigate adding information to ADC app	ADC	Beach Access User Group	Low	TBC	N/A			1	4	4	There is already an ADC webpage with links to information on water quality. The EA offer QR codes which could be printed or added to signage to add on site. https://www.arun.gov.uk/know-before-you-go https://www.theargus.co.uk/news/24149572.electronic-signs-sussex-beaches-warn-swimmers-sewage-spills/
	Map of car parks including accessible parking locations		ADC	Beach Access User Group	Low	TBC	N/A			1	4	4	https://www.arun.gov.uk/bognor-regis-car-park-information-charges/
	Website Information on facilities available		ADC	Beach Access User Group	Low	TBC	N/A	N/A		1	4	4	https://www.bognorregisbeach.co.uk/ https://lovebognorregis.co.uk/see-do/things-to-do/sports-wellbeing/
	Information on opening hours for facilities		ADC	Beach Access User Group	Low	TBC	N/A	N/A		1	4	4	https://www.arun.gov.uk/public-toilets
	Community wardens, Foreshore Services Teams		ADC	N/A	TBC	TBC	TBC	TBC	Communicate existing provision	1	4	4	https://www.arun.gov.uk/news-archive/did-you-know-our-beach-patrol-team-are-back-8827/
	Designated swimming areas or lifeguarding stations with flags		ADC	N/A	TBC	TBC	TBC	TBC	Communicate existing provision	1	3	3	https://mli.org/find-my-nearest/lifeguarded-beaches/bognor-regis-beach
	Sensory and physical disability awareness		VAAC	Beach Access User Group		TBC	TBC	TBC	COMS	1	3	3	
	Additional changing facilities. Changing places toilets	Arun awarded £227,000 grant funding towards the facilities, match-funded by the council at a cost of over £300,000. 2 locations in Bognor Regis already and planned to implement at Alexandra Theatre as part of rejuvenation. Await next round of bid opportunity and feedback to team at ADC who made previous successful bids to suggest new promenade location.	ADC	VAAC, Bognor Regis BID	High	£80k+ per location	Planning Permission	A decision has yet been made as to further funding but if there is to be a Round 3 this will be notified on the MHCLG website Ministry of Housing, Communities and Local Government - GOV.UK (www.gov.uk)	COMS More promenade locations for changing for access onto beach Contact team responsible for delivering existing. Explore existing feasibility studies for seafront locations. Identify new locations. Prepare for next round of funding if this is released.	1	3	3	https://www.changing-places.org/find
	More shower facilities (Existing TC offering)	Further investigation required to identify existing provision and any key outstanding locations in proximity to existing water supply. Identify any requirements and easy fixes. Communicate any changes to user group.	Bognor Regis Town Council	VAAC, ADC, Beach Access User Group	Medium	TBC	TBC	Will need signage to ensure correct use of showers - i.e. for rinsing not washing	COMS Potential to be funded or sponsored by private company. Could be as simple as sign posting to existing offering.	1	4	4	
	Improved social media	Discussion with ADC communications team to plan for a social media campaign to share information, and confirm any updates to the Arun DC app	ADC	Beach Access User Group	Low	TBC	N/A	N/A	Communicate if ADC app is updated to share availability of information.	1	4	4	
	Please allow 24/7 parking or longer hours	Communicate existing provision of 24/7 parking in ADC car parks.	ADC		Low				Communicate existing provision	2	4	8	https://www.arun.gov.uk/parking/
	Reduced cost parking	Unlikely to reduce parking cost as ADC revenue source - Communicate availability of parking clock - annual fee, may be better option for regular car park users across ADC district - Availability of free parking for disabled badge display - 3 x free car parks	ADC		Low				Communicate existing provision	2	4	8	https://www.arun.gov.uk/car-park-permits/ https://www.arun.gov.uk/parking/
	Different payment options for parking e.g. Coins/card/annual fee + pass	Communicate different ways to pay - see website.	ADC		Low				Communicate existing provision	2	4	8	https://www.arun.gov.uk/bognor-regis-car-park-information-charges/
	Identify locations for slipway improvements (Coms and Signs)	Confirm to user group this work has identified that the two slipways which will be assessed for access upgrades are Blakes Road (Felpham) and Gloucester Road.	ADC	Coastal Partners	Low	N/A	N/A	N/A	Two sites already identified with best potential	2	4	8	
	More interpretation or information boards		ADC			TBC	TBC	TBC	TBC	2	3	6	
	Clearance of shingle from the promenade by the Council (Coms)	ADC have made a commitment to clearance of shingle from the promenade. Communicate expectations to the Beach Access User Group.	ADC	ADC	Medium	TBC	N/A	May not be able to keep fully clear all the time. Regular clearance will keep volumes lower than if no clearance	Clear commitment by ADC to clear the promenade of shingle regularly.	2	4	8	https://www.arun.gov.uk/shingle-and-seaweed/
	Clearance of shingle from Esplanade site	Clarify whether these locations covered by ADC shingle clearance agreement	ADC	ADC						1	4	4	
	Clearance of shingle from Fishermans Groyne area	Clarify whether these locations covered by ADC shingle clearance agreement	ADC	ADC						1	4	4	

Matrix		4	3
		Easy to progress	Further Work required
2	High Priority	8 Action	6 Schedule
1	Low Priority	4 Delay	3 Significant work and/or investment required