

**DRAFT Council Vision Aims, Objectives and Measures list for P&F 08.12.23**

**Council Vision 2022 - 2026**

<b>Improving the wellbeing of Arun</b>		
<b>Overall Aims</b>		
A	Promote and support a multi-agency response to tackle the causes of health inequality in Arun's areas of greatest deprivation	
B	Champion leisure, culture and the Arts in Arun and encourage our community to embrace healthy and active lifestyles	
C	Work with partners to provide advice, support and activities that promote and deliver community wellbeing where it will have the greatest impact	
<b>How will we achieve this</b>		
1	Develop and Implement a Wellbeing Strategy to plan services, resources, amenities, activities, and places to help our community thrive.	
2	Prepare an annual community engagement plan to promote healthy and active lifestyles and encourage participation in a wide range of wellbeing activities	
3	Work with key partners to ensure that we deliver council wellbeing services that are complementary to their own, rather than duplicate effort	
4	Support the NHS Clinical Commissioners to provide primary care medical and dental facilities working through and with our partners to help meet the growing needs of our community	
5	Support the voluntary and community sector to provide services that help the most vulnerable in our community	
6	Provide infrastructure that supports wellbeing, e.g. more opportunities for cycling and walking and easily accessible and safe greenspace.	
7	Support those who are homeless, street homeless or at risk of homelessness in emergency or temporary accommodation to improve health outcomes	
<b>Measures of outcomes and progress</b>		
<b>Outcome/progress</b>	<b>How to measure</b>	
W1	Wellbeing clients reporting that one or more of their lifestyle goals has been achieved (3 months after the conclusion of the intervention)	See above – retain as focuses on outcomes
W2	Upgrade to BR Leisure Centre wetside	COMPLETED
W3	Completion of Levelling Up Fund (LUF) Alexandra Theatre project	Key stages and completion reported to Committees
W4	Completion of Levelling up Fund (LUF) Littlehampton Seafront Project	Key stages and completion reported to Committees
W5	Adopt public art strategy	Key 2025/26 milestones
W6	Develop and adopt a Wellbeing Strategy and Action Plan	Key 2024/25 milestones
W7	Specific initiatives with partners (Age UK, CAB, Safer Arun Partnership, Artwork, Freedom Leisure etc)	Key 2024/25 milestones
W8	Complete Annual Community Engagement Plan and implement Work Plan to encourage participation completed	Annual Community Engagement Plan completed and Work Plan implemented
W9	Improve our green spaces	Number of green spaces improved
W10	Review the Potential to use community	Report to members

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<b>Delivering the right homes in the right places</b>		
<b>Overall Aims</b>		
A	Provide a mixed housing economy within the district for all, regardless of age or circumstances, where different types of homes are available, and people can choose to rent or buy.	
B	Maximise opportunities to improve the energy efficiency of homes in the District.	
C	Support those in our community that need help, providing a safety net where necessary and working with people and organisations to meet different needs.	
<b>How will we achieve this</b>		
1	Support households with complex needs to secure suitable accommodation	
2	Maximise the delivery of affordable housing including utilising the council's own resources and commercial expertise	
3	Improve the energy efficiency of homes across all tenures	
4	Use our expertise to influence the local housing market, working with the right partners from all sectors, to develop the housing and infrastructure that we need	
5	Use the planning system to create great new places and improve our existing places, where new homes meet the needs of current and future generations	
6	Ensure the existing housing stock in the district (Private Sector and Council owned) is maintained to a high standard	
7	Continue to bring empty homes back into use for the benefit of the community	
<b>Measures of outcomes and progress</b>		
<b>Outcome/progress</b>	<b>How to measure</b>	
H1	Number of new affordable homes built or purchased per year (this will include the number of homes delivered through the Housing Revenue Account)	Number of new affordable homes built or purchased
H2	Number of new homes that are suitable for wheelchair users	Number of new homes that are suitable
H3	Commission reports on 5 year housing supply and Market Absorption and implement recommendations	COMPLETED
H4	Satisfaction survey of residents in completed developments (at least 12 months)	COMPLETED for 2023/34 – additional future surveys as developments completed
H5	Number of households supported with complex needs	Disabled Facilities Grant work completed
H6	Number of empty homes brought back into use	Number of empty homes bought back into use
H7	Number of Council homes that meet the current statutory minimum standard for housing	Number and % of Council homes that meet the required standard

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<b>Supporting our environment to support us</b>	
<b>Overall Aims</b>	
A	To reduce our adverse impact on the environment, climate change, sustainability and biodiversity in everything the Council is responsible for and encourage its community and local businesses to do the same
B	Protect and enhance our natural environment.
C	Regularly review progress toward Arun's Carbon Neutral Strategy (2022-30) as set out in the annual Climate Action and Biodiversity Work Plan
D	Make low carbon transport including walking, cycling, travel by public transport and electric vehicle easy, convenient and pleasant and a fundamental part of our placemaking
<b>How will we achieve this</b>	
1	Develop and implement the Carbon Neutral Strategy and Climate Change and Biodiversity Strategies for the Council and for the wider district through Planning Policy
2	Review the Council's estate and seek to maximise the use of renewable or alternative energy generation, including the installation of Electric Vehicle (EV) chargepoints
3	Engage and incentivise business to commit to working practices which minimise their impact on the environment
4	Support information campaigns that promote carbon reduction and funding opportunities
5	Working with our community to reduce waste and increase recycling
6	Ensure that climate change and sustainability is at the heart of all Council services
7	Support the Sussex Bay Project to restore marine, coastal and intertidal habitats to improve the biodiversity and carbon footprints of the district.
<b>Measures of outcomes and progress</b>	
<b>Outcome/progress</b>	<b>How to measure</b>
EN1	Annual reduction in CO2e  Year Annual Reduction CO2E (T) 2022-2023 1,961.9 2023-2024 1,765.7 2024-2025 2,383.7 TOTAL 7,143.8 Update to include scope 3 measures and 2025/26 estimate
EN2	Achieve Green Flag awards for Council parks and seaside awards for our seascides Number achieved
EN3	3000 trees to be planted per year Number planted
EN4	% of Council homes that are SAP C rating and above For social housing aim is to achieve SAP C rating by 2030. We will measure progress year on year. Start with a baseline of the number of properties that are SAP C and above and every year over the course of the corporate plan report the revised number. Milestones will be incremental increase year on year until we meet 2030 target
EN5	Adopt biodiversity action plan Including any key milestones for 2024/25
EN6	Recruit ecologist to support implementation of Biodiversity Net Gain and create and implement workplan Successful recruitment, creation of workplan
EN7	Other climate related strategies and Number of strategies created and milestones

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	<p>milestones for 2024/25 including:</p> <ul style="list-style-type: none"> <li>• Engaging and incentivising businesses to commit to working practices which minimise their impact on the environment</li> <li>• Supporting information campaigns that promote carbon reduction and funding opportunities</li> <li>• Supporting the Sussex Bay Project to restore marine, coastal and intertidal habitats to improve the biodiversity and carbon footprints of the district.</li> </ul>	achieved
EN8	Change committee report template to consider climate change and sustainability	COMPLETED
EN9	Number of Electric Vehicle Charging points installed	Number of sockets installed as part of county network within Arun
EN10	Flood Forum to be established with report to Full Council for consideration and recommendations on future action.	Ongoing actions reported to Environment Committee
EN11	Implement recommendations of Environment Committee on Bognor Regis Beach Access	Reports on progress and implementation to Environment Committee

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<b>Fulfilling Arun's economic potential</b>		
A	Increase opportunities for more high-quality, well-paid employment, encouraging more people to live, work, study and visit Arun	
B	Encourage the development of the district as a key tourist destination, supporting and enabling improvements and activities to increase visitor spend	
C	Use regeneration opportunities to attract new and relocating businesses to the district.	
D	Make best use of our natural assets to help drive the economy.	
<b>How will we achieve this</b>		
1	Create the conditions that will support high tech businesses, including the creative digital sector and green businesses, reducing the need for the workforce to commute out of the district and supporting changing ways of working	
2	Use the planning system to set aside sites for larger business growth and support and create employment space for smaller start-ups, using Arun-owned land to stimulate the market	
3	Encourage an economy that will promote and support both active leisure activities and cultural opportunities that meet the needs of local people and visitors	
4	Work with partners to support a district-wide skills audit, to understand what businesses need and what skills we have in the community. Work with local colleges and the University of Chichester to assist them to run courses that will match local skill needs for those at all stages in their working life	
5	Work closely with our towns and other organisations on strategies which support vibrant and attractive town centres	
6	Positive and focused promotion of Arun's tourist destinations as more than a 'day trip'	
7	Support the delivery of more accommodation for visitors to the district	
<b>Measures of outcomes and progress</b>		
<b>Outcome/progress</b>	<b>How to measure</b>	
EC1	Commission and carry out tourism marketing campaign 2024/25 and 2025/26	Report to Economy Committee .
EC2	Number of new hotel and new holiday accommodation beds provided	Improvement on previous year
EC3	Develop business support programme to move to digital and modern ways of working	Workplan achieved
EC4	Review cinema provision in Littlehampton town centre and redevelop Windmill area	Agree scope and business case - present to Economy Committee
EC5	Update Bognor Regis Masterplan	Review and update 2012 Bognor Regis Masterplan and present to Economy committee
EC6	To implement the Arun Visitor Strategy 2023 - 2028	Deliver priorities and actions as set out in the Strategy, and present annual reports to Economy Committee
EC7	Delivery of new beach huts at Littlehampton Seafront	Completion according to schedule
EC8	Design feasibility work for the conversion of the former Brewers Fayre Public House	Complete design feasibility work with options reported to Economy Committee

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EC9	Design feasibility work for the redevelopment of the Regis Car Park, Bognor Regis	Complete a design feasibility study with options reported to Economy Committee
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