

**Littlehampton Seafront Public Consultation
Summary of comments received**

Car park

Will increase flooding / ensure drainage to avoid flooding / consider type of surface	10
Parking provision likely to be insufficient / need to expand further	8
Include electrical vehicle charging points	4
Trees for shade / more planting to break up visual impact	4
Additional area will have negative visual impact	4
Clearer signage required	2
Consider size of parking spaces and modern cars	2
Cover parking spaces with solar panels	2
Do not include trees in car park	1
Additional lighting needed for safety	1
Further lighting will increase light pollution	1
Additional surface to be green / grass mats	1
Allow provision for campervans	1
Include measures to deter speeding / anti-social behaviour	1

Banjo Road and marketplace

Retail to support and not compete with local business / be diverse / independent	17
Stage by the Sea is underused / too small / should be removed / replace with bandstand	13
Oppose concession / market units	10
Lease arrangements (operational hours / attract people out of season / flexible)	8
Support the concession units and market stalls / need more units to be sustainable	7
Do not agree with changing shape of Banjo Road	5
Electricity supply to be included for Stage by the Sea / other events	4
Marketplace to be flexible for range of events	3
Do not support reduction of coach parking spaces	2
Coaches should drop off and park elsewhere more beneficial to town	2
No coach parking – keep the greens ‘green’	2
Pleased to see coach parking retained / remove gated access	2
Do not permit sale of alcohol	2
Use area for alternative attraction – hotel / indoor facility	2
Support plans / nice feel / welcome the trees	2
Coach parking does not give right climate / environment message	1
There are too many coach parking spaces	1
Traders need good access to marketplace	1
Looks unattractive	1
Coach parking next to retail doesn’t sound safe	1
Don’t remove Banjo Road	1
Existing gardens need more planting	1
Remove Banjo Road to deter joy riders	1
Include signage to toilets	1
Include as many trees / planting as possible for shade	1

Activity hub (buildings)

Oppose provision of unisex toilets	11
Design to consider impact on theatre access for Windmill / noise during construction	8
Need additional toilets in other locations	6
As well as unisex retain some cubicles for gender specific use / female only	5
Good idea for toilet block / better provision	4
Opening hours to be reviewed / considered	3
Toilet block and foreshore building should swap locations	2
Foreshore building is unattractive / dominating	2
Architecture to reflect art deco period / not wooden clad boxes	2
Consider door opening and prevailing wind	2
Too many cubicles on toilet block (length of time to lock/unlock / maintenance costs)	2
Toilets should be free to use	2
Suitable number of toilets (don't reduce facilities) and made gender neutral	2
Toilets overdesigned and too many	2
Don't agree with urinals as well as unisex	2
Architectural design needs to be better coordinated	1
Views of sea from foreshore building / retain existing office	1
Cubicles doors to not open onto toilet	1
Materials need architectural merit / not be utilitarian	1
Not easy to see if cubicles are occupied	1
Toilet block design does not allow for enough shelter, privacy and circulation space	1
Consider adding 2 nd floor to existing concessions building	1
Move away from 'modern art' approach to architecture	1
Best thing – new toilet block	1
Toilets should be pay to use	1
Money spent previously upgrading existing toilets	1

Activity hub (activities)

Provision of storage for Park Run equipment	10
Oppose activities / keep it natural / preserve green area	10
Activity suggestions are exciting / fantastic / beneficial to area	9
Activities to be accessible for people with disabilities	9
Ensure activities for teenagers	8
Table tennis needs to be sheltered from wind / won't work in this location	8
Consider alternative activities (trampoline / jet skis / mini football / padel court, lido)	5
BBQs to be retained / additional needed	5
Support gym equipment / use by PT groups / older age groups	5
Gym equipment to be spaced out along prom / better in Mewsbrook Park	4
Include activities able to accommodate large numbers in summer e.g. water play	4
Supervision / staffing of activities / first aid	4
Water play with rocks would be unsafe / include area for very young children	3
Design looks busy and cluttered / too many activities in one area	3
Sand will get blown around	3
Focus on children / families	3
Oppose ferris wheel	3
Upgrade land train to electric to reduce noise	2
How will dogs be kept away from play activities?	2
Water play is not needed when you have the sea	2
Support sand play / consider sand play with pulleys and diggers	2
Encourage beach volleyball clubs to use area	2
Picnic areas to be retained	2

Replicates other local facilities which just need improvement / scheme not needed	2
Different range of play activities which are suitable for more children	1
Water play presents issue with H&S, noise, water restrictions	1
Boules can be used all year round	1
Basketball would be a noise nuisance	1
Gym bikes to power fountains	1
No one will use gym equipment	1
Climbing wall sounds dangerous if unsupervised	1
Will generate more noise from visitors, loud music etc	1
No more skate parks	1
How will it look in autumn / winter?	1
Include facilities for young adults / adults who will spend money in the area	1

Planting

Enhancing landscape / natural planting will be positive	5
Commitment needed to maintain planting	4
Plant species need to suit the location	4
More planting to prevent flooding	2
Allow for plenty of green space for informal recreation as well as new facilities	2
More trees should be included / larger trees	1
More planting needed in car park	1
Avoid trees in car park – damage to vehicles	1
Involve community in planting	1
Like paths winding through planting	1
Consider anti-social behaviour – keep planting open	1
More shade from trees is needed – perhaps memorial trees	1
Colourful flower beds	1

Other comments

General positive and supportive comments	36
Consideration to maintenance of scheme / funding	16
Allow for more shelter	14
More litter bins needed / more litter generated	12
Include adequate / more seating	10
Scheme will impact on sea views / green open space	9
Concern for anti-social behaviour / security / policing	9
Project to allow for green energy (solar, wind, tidal)	7
Allow for signage / links to town centre and railway	7
Allow for cycle racks / secure / covered cycle parking	6
Scheme to be dog friendly / more dog bins	6
Allow for CCTV / security / policing	6
Design impact of covenants / opportunities to challenge / benefits to adjacent business	5
Energy efficient lighting / resource efficient materials / reduce carbon footprint	3
Consultation period / promotion inadequate / locations not accessible	3
Scheme to be high quality (as riverside walkway).	2
All project materials to be graffiti and vandal proof	2
Keep walkways clear of dog mess / enforcement	2
Include low level lighting / lighting	2
Include water refill stations along seafront	2
Include lockers to store kit for visitors when on / in the sea	2
Deliver within allocated funds and on programme	2
Encourage more cycling not cars	2

Look at Terry Farrel proposals	1
Consider existing events (bonfire)	1
Allow for more dog-free areas	1
Reinstate original features (tiled edging behind beach huts, grass verges)	1
Allow for celebration of ethnicities	1
Include signage for education (seashell / seaweed)	1
Consider location for helicopter landing	1
Do not increase council tax to pay for this	1

Other comments – outside project scope

Request for Park Run markings on promenade / avoid impact on course	32
Funding should be used elsewhere in the town / options to use on other facilities	30
Investment / decoration of existing buildings (concession building / Windmill)	12
Enable access to beach for wheelchair users	7
Resident permits scheme / impact of additional visitors on local roads	7
Funding contribution from adjacent businesses towards scheme?	6
Continue with free parking after 6pm	4
Road needs to be 20mph with zebra crossing by mini station / speed enforcements	2
Pedestrian only area for Pier Road / traffic changes	2
Visual impact of off-shore wind turbines	2
Pontoons for angling on West Bank	1
Extend scheme further to Mewsbrook Park	1
Prom markings for running and cycling	1
Remove existing buildings next to coastguard station	1
Funding for faster broadband connection	1
Town retail improvements	1
South Terrace looks shabby	1
Minimal parking charges to encourage use of car park and not local streets	1
Allow flexible parking times	1

Comments received from Littlehampton Town Council's Resources Committee

The opportunity for further investment in the seafront was broadly welcomed but Members did have some reservations. These related to the impact on the Town Centre which it was hoped would benefit from the recent programme of public realm improvements.

The Committee therefore wished to see improvements on the seafront that complemented the Town Centre. Having considered the plans in more detail, the following comments and suggestions were noted:

- The formalised parking provision was welcomed, and Members wished to see more electric vehicle charging points.
- Coaches limited to drop off and pick up only at the seafront, with parking provision sited in the Town Centre car parks to encourage footfall through the Town Centre and then on to the seafront.
- More thought needed to be given to creating a route to and from the Town Centre to the Beach. It was also suggested that a Land Train be explored.
- Parking provision needed for large vehicle deliveries of performance equipment to the Windmill Theatre.
- The concept of introducing a market in Banjo Road was not supported and as an alternative Members wished to see provision for more “pop up” concessions on the seafront.

- Observing that the Stage by the Sea was under used, Members suggested that with some creative thinking, improvements could be made to make it a more functional area that could host a wider range of outdoor performances encouraging greater use including more seating. There was also some support for the introduction of a bandstand in a prominent location and Members wondered if this had been considered.
- Consideration of improvements to the exterior of the Windmill Theatre to compliment the new plans for the seafront.
- Many of the additional facilities were welcomed and Members wished to see more BBQs, water stations, and rubbish bins, including clear labelling to encourage recycling and showers on the beachfront.
- Screening / protection for the play areas to prevent sand making them unusable.