

APPENDIX 1

Canvass Contacts & Communications

| 2021 | | 2020 | |
|---------------------------------------|---|---------------------------------------|---|
| Stage 1: Route 1 Emails | 34,364 sent 19 July 2021 | | |
| Stage 1: CCA Letters (Route 1) | 54,549 via canvasser 6-22 August | Stage 1: CCA Letters (Route 1) | 61,972 – mailed 1-14 August 2020 |
| Stage 1: CCB Letters (Route 2) | 12540 via canvasser 6-22 August | Stage 1: CCB Letters (Route 2) | 14,001 – mailed 1-14 August 2020 |
| Stage 2: Reminder Emails | 810 sent 16 September 2021 | N/A | N/A |
| Stage 2: Canvass Forms | 7,785 – mailed 4 October 2021 | Stage 2: Reminder CCBs | 7,647 – mailed 21 September 2020 |
| Stage 3: Telephone canvassing | 397 – 4-18 November 2021 | Stage 3: Canvass Forms | 6,625 – mailed 23-30 October |
| Stage 3: Door knocking | 5,152 – 4-21 November 2021 | Stage 3: Telephone Canvassing | 668 properties |

Note: stages 2 and 3 are only followed for Route 2 properties – paragraphs 1.2 – 1.4 in the report