

**Proposed Final Wording for Council Vision 2022 - 2026
Policy and Finance Committee 10 February 2022**

Improving the wellbeing of Arun	
Overall Aims	
A	Promote and support a multi-agency response to tackle the causes of health inequality in Arun's areas of greatest deprivation
B	Champion leisure, culture and the Arts in Arun and encourage our community to embrace healthy and active lifestyles
C	Work with partners to provide advice, support and activities that promote community wellbeing where it will have the greatest impact
How will we achieve this	
1	Develop and Implement a Wellbeing Strategy to plan services, resources, amenities, activities, and places to help our community thrive.
2	Prepare an annual community engagement plan to promote healthy and active lifestyles and encourage participation in a wide ranged of wellbeing activities
3	Work with key partners to ensure that we deliver council wellbeing services that are complementary to their own, rather than duplicate effort
4	Support the NHS Clinical Commissioners to provide primary care facilities to meet the growing needs of our community
5	Support the voluntary and community sector to provide services that help the most vulnerable in our community
6	Provide infrastructure that supports wellbeing, e.g. more opportunities for cycling and walking and easily accessible and safe greenspace.
7	Support those who are homeless, street homeless or at risk of homelessness in emergency or temporary accommodation to improve health outcomes

Delivering the right homes in the right places	
Overall Aims	
A	Provide a mixed housing economy within the district for all, regardless of age or circumstances, where different types of homes are available, and people can choose to rent or buy.
B	Maximise opportunities to improve the energy efficiency of homes in the District.
C	Support those in our community that need help, providing a safety net where necessary and working with people and organisations to meet different needs.
How will we achieve this	
1	Support households with complex needs to secure suitable accommodation
2	Maximise the delivery of affordable housing including utilising the council's own resources and commercial expertise
3	Improve the energy efficiency of homes across all tenures
4	Use our expertise to influence the local housing market, working with the right partners from all sectors, to develop the housing and infrastructure that we need
5	Use the planning system to create great new places and improve our existing places, where new homes meet the needs of current and future generations
6	Ensure the existing housing stock in the district (Private Sector and Council owned) is maintained to a high standard
7	Continue to bring empty homes back into use for the benefit of the community

Supporting our environment to support us	
Overall Aims	
A	To consider climate change, sustainability, biodiversity and the environment in everything the Council is responsible for and encourage its community and local businesses to do the same
B	Protect and enhance our natural environment.
C	Regularly review progress toward Arun's Carbon Neutral Strategy (2022-30) as set out in the annual Climate Action and Biodiversity Work Plan
D	Make low carbon transport including walking, cycling, travel by public transport and electric vehicle easy, convenient and pleasant and a fundamental part of our placemaking
How will we achieve this	
1	Develop and implement the Carbon Neutral Strategy and Climate Change and Biodiversity Strategies for the Council and for the wider district through Planning Policy
2	Review the Council's estate and seek to maximise the use of renewable or alternative energy generation, including the installation Electric Vehicle charging Points
3	Engage and incentivise business to commit to working practices which minimise their impact on the environment
4	Support information campaigns that promote carbon reduction and funding opportunities
5	Working with our community improve waste reduction and recycling to meet future targets of 55% recycling by 2025 and 60% by 2030.
6	Ensure that climate change and sustainability is at the heart of all Council services
7	Support the Sussex Bay Project to restore marine, coastal and intertidal habitats to improve the biodiversity and carbon footprints of the district.

Fulfilling Arun's economic potential	
Overall Aims	
A	Increase opportunities for more high-quality, well-paid employment, encouraging more people to live, work, study and visit Arun.
B	Encourage the development of the district as a key tourist destination, supporting and enabling improvements and activities to increase visitor spend
C	Use regeneration opportunities to attract new and relocating businesses to the district.
D	Make best use of our natural assets to help drive the economy.
How will we achieve this	
1	Create the conditions that will support, attract and retain high tech businesses, including the creative digital sector.
2	Use the planning system to set aside sites for larger business growth and support and create employment space for smaller start-ups, using Arun-owned land to stimulate the market
3	Encourage a digital infrastructure that will support businesses and changing ways of working, as well as the needs of local people
4	Work with partners to support a district-wide skills audit, to understand what businesses need and what skills we have in the community. Work with local colleges and the University of Chichester to assist them to run courses that will match local skill needs for those at all stages in their working life
5	Work closely with our towns and other organisations on strategies which support vibrant and attractive town centres
6	Positive and focused promotion of Arun's tourist destinations as more than a 'day trip'
7	Support the delivery of more accommodation for visitors to the district