

Appendix 2 – Communications

- Press Releases and Coverage
- Social Media posts – ADC
- 123 Collection Trial – Private Facebook Group
- Arun Times article
- Thank You flyer

Press Releases and Coverage

- [Chichester Observer – West Sussex’s first food waste collection trial due to start.](#)
- [West Sussex County Times – West Sussex’s first food waste collection trial due to start.](#)
- [Mid Sussex Times – West Sussex’s first food waste collection trial due to start.](#)
- [Crawley Observer – West Sussex’s first food waste collection trial due to start.](#)
- [Midhurst & Petworth Observer –West Sussex’s first food waste collection trial due to start.](#)
- [West Sussex Gazette –West Sussex’s first food waste collection trial due to start.](#)
- [Shoreham Herald –West Sussex’s first food waste collection trial due to start.](#)
- [Worthing Herald –West Sussex’s first food waste collection trial due to start.](#)
- [Greatest Hits Radio – First food waste recycling trial announced for West Sussex](#)
- [Worthing Herald – Littlehampton households to start trial waste and recycling scheme next week.](#)
- [West Sussex Gazette– Littlehampton households to start trial waste and recycling scheme next week.](#)

Social Media posts - ADC

<https://www.facebook.com/ADCCleansing/posts/2933676530190415>

<https://www.facebook.com/ADCCleansing/posts/2969550399936361>

<https://www.facebook.com/arundistrictcouncil/posts/4044990842215021>

<https://www.facebook.com/arundistrictcouncil/posts/4187697787944325>

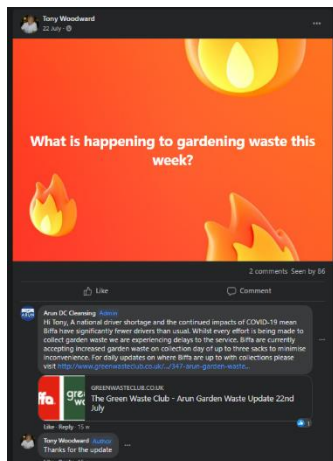
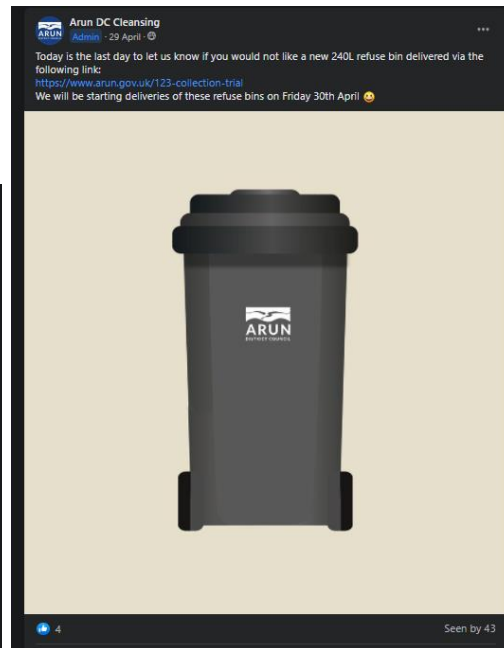
123 Collection Trial – Private Facebook Group

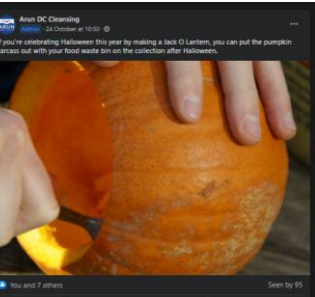
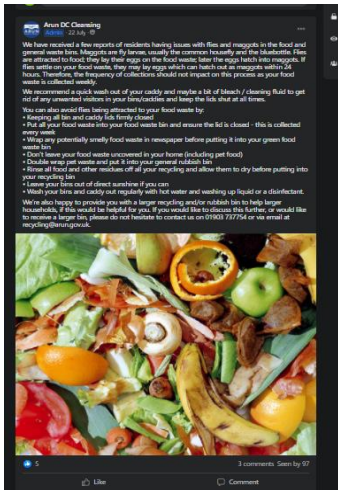
Members (as of 05/11/21): 124 (approved), 2 (declined – outside of trial area)

Posts - ADC: 12

Posts – Residents: x 36

Questions from residents around missed collections, which bin to use for certain items, how they get a larger bin.





Arun Times article

Included in November edition of Arun Times (1/2 page 5), delivered to ~77k households across area

Residents in seagull-proof bag trial report less mess

Our cleansing team launched a trial of seagull-proof litter bags in one Bognor Regis street this summer after residents told us they were fed up with the mess!

Supported by Chairman, Cllr Jim Brooks, residents in Park Road reported that for a number of years seagulls had been ripping open bin bags before they could be collected, creating an eyesore and causing an environmental hazard. The street is mainly made up of flats, meaning that there is limited storage for bins.

Residents were offered a seagull-proof bag for their rubbish, along with new boxes for recycling as part of a trial to see if things improved.

After monitoring the results over the past few months, we can report that the trial was a success! The street is now much cleaner and recycling has increased.

Cllr Brooks said: "The residents were delighted to be the guinea pigs for this trial as the issue with

seagulls ripping open bin bags and making a real mess had been going on for years.

"The results were fantastic, so we're hoping that we can look at trialling the bags in more areas. We would ask residents to get in touch rather than buying their own seagull-proof bags in case that causes issues with collection."

If seagulls are making your street a bit rubbish, please contact us about the possibility of running a trial by emailing Cleansing@arun.gov.uk or calling 01903 737754.



What can I put in my recycling bin?

	Yes please	No thanks
Paper & card	<ul style="list-style-type: none"> Junk mail Cereal and egg boxes Newspapers and magazines 	<ul style="list-style-type: none"> Shredded paper Paper towels Tissues
Foil	<ul style="list-style-type: none"> Clean takeaway containers Foil trays Tin foil 	<ul style="list-style-type: none"> Pet food pouches Food pouches Crisp packets
Glass bottles and jars	<ul style="list-style-type: none"> Wine bottles Beer bottles Perfume bottles Jam jars 	<ul style="list-style-type: none"> Pyrex® Drinking glasses and crockery
Metal cans & aerosols	<ul style="list-style-type: none"> Food cans Drink cans Pet food cans 	<ul style="list-style-type: none"> Empty aerosols Biscuit and sweet tins Cables Batteries Electrical items
Cartons	<ul style="list-style-type: none"> Fruit juice cartons Custard cartons Soup cartons Milk cartons 	<ul style="list-style-type: none"> Plastic bags and film Plastic bottle tops (smaller than a jam jar lid) Plant pots and seed trays Polystyrene
Plastic bottles & containers	<ul style="list-style-type: none"> Milk/drinks bottles Bathroom/laundry bottles and tubs Moulded plastic packaging Food, fruit and ready meal pots, tubs and trays Plastic container lids 	

Phone: 01903 737754 | www.arun.gov.uk/123-collection-trial

Thank you!

In the first five months of the new 123 Collection Trial...

Residents in the trial area have recycled 65.7 tonnes of food waste!



That's potentially over 180 tonnes of food removed from the rubbish over the course of a year!



Thank You flyer

Delivered by hand to all Area 1 properties on 2nd collection day by project team

Thank you!

On the first day of the new 123 Collection Trial...

You've recycled 2800kg of food waste!

That's potentially over 145,600kg of food removed from the rubbish over the course of a year!

You can recycle the following food waste:

- Meat including bones
- Fish and shellfish
- Meat and bone scraps
- Dairy products such as cheese and yogurt
- Cooked vegetables and fruit, including peelings
- Tea bags and coffee grounds
- Bread, cakes and pastries
- Rice, pasta and beans
- Eggs, shells, soft tea

Remember to recycle your muddy and soiled date food, including ready meals, removed from their packaging.

Please remember to have your bin lid for collection by 7am

For further information please visit www.arun.gov.uk/123-collection-trial email recycling@arun.gov.uk or phone 01903 737754

A quick reminder about your other bins:

Your recycling collection every two weeks

	✓ Yes please	✗ No thanks
Paper and card	Junk mail, cereal and egg boxes, newspapers and magazines, wrapping paper (if crumchable), catalogues and directories	Shredded paper, paper towels, tissues
Foil	Clean takeaway containers, foil trays, tin foil	Pet food pouches, food pouches, crisp packets
Glass bottles and jars	Wine bottles, beer bottles, perfume bottles, jam jars, sauce jars	Pyrex®, drinking glasses and crockery
Metal cans and aerosols	Food cans, drink cans, pet food cans, empty aerosols, biscuit and sweet tins	Cables, batteries, electrical items
Cartons	Fruit juice cartons, custard cartons, soup cartons, milk cartons	Plastic bags and film, plastic bottle tops (smaller than a jam jar lid), plant pots and seed trays, polystyrene
Plastic bottles and containers	Milk/drinks bottles, bathroom/laundry bottles and tubs, moulded plastic packaging, food, fruit and ready meal pots, tubs and trays, plastic container lids	

Wheeled rubbish bins should be presented at the kerbside by 7am on the day of collection, with their lids closed. We can only collect one rubbish bin per property, and can no longer accept loose bags or non-wheeled bins.

Phone: 01903 737754 | www.facebook.com/groups/123collectiontrial